

WEntropy

Women Entropy

Explore the infinity

W. Entropy

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Greek team

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What is WEntropy?

- Online platform
- Unemployed women from Greece are teaching their skills (cooking, party, dancing, kneading, etc) to tourists

Where?

- in Greece

Which is the mission?

- empower the Greek unemployed women
- develop women's leadership and communication skills
- promote creativity
- promote alternative tourism

Which is our vision?

- The platform will be easily accessible from all ages
- The platform will be translated in many languages
- Many greek unemployed women will participate
- Many tourists will join it

What service will be provided?

Each woman will provide different services:

- Cooking
- Dancing
- Pastry
- Knitting
- Drawing
- Etc...

What social impact will have?

- Women empowerment
- Women networking and socializing
- Offer jobs

What makes it unique?

- Meet the locals
- Explore the local culture
- Improve their knowledge and their skills
- Be travellers and not tourists

Which are its strength and weaknesses?

- Interactive
- Not all women and communicate in a foreign language- tourists
- Not everyone has access to internet

Which are its threats and opportunities?

- Not many women and tourists will join it
- Women will earn money and found a job

What do you want to/do achieve in 3 years?

- be worldwide known- extend to many countries
- a lot of women and tourists are joining it
- become a well-known platform

THANK YOU